



ADVERTISING AT THE ITM INDUSTRY EUROPE FAIR

FAIR MAP



OUTDOOR ADVERTISING*

*The photos in the presentation are the property of MTP and come from previous editions of the event.

CONSTRUCTION ON PAV. 3 - LEFT OR RIGHT SIDE



15.000 PLN
netprice (3.461€*)

Dimensions:

Left side: 29,80 m x 5,20 m**

19.500 PLN net
price (4.500€*)

Dimensions:

Right side: 41,80 m x 5,20 m**

*Estimates based on currency exchange rate of 18.11.2024. The invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day.

**It is possible to choose a smaller construction size (individual quotation).

CONSTRUCTION ON PAV. 3A

14.500 PLN net price
(3.347€*)

Dimensions:
30 m x 4,60 m

11.400 PLN net price
(2.630€*)

Dimensions:
15 m x 4,60 m**



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BANNER ON THE 5G CONNECTOR - ON PAV. 6 SIDE



**6.600 PLN net price
(1.523€*)**

**Dimensions:
18,95 m x 2,55 m**

*estimates based on currency exchange rate of 18.11.2024
the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

CONSTRUCTION ON THE 5G CONNECTOR ON IGLICA SIDE

9.900 PLN net price
(2.285€*)

Dimensions:
17,50 m x 3,40 m**



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**It is possible to choose a smaller construction size (individual quotation).

CONSTRUCTION ON PAV. 5A



5.000–8.000 PLN net
price (1.155–1848€*)

Dimensions on the photo
are shown in meters.

*estimates based on currency exchange rate of 18.11.2024
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CONSTRUCTION ON THE CONNECTOR BETWEEN THE PCC PAVILION AND THE WESTERN HALL

5.000 PLN net price
(1.155€*)

Dimensions:
6,28 m x 3,80 m



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CONSTRUCTION AT THE MAIN ENTRANCE TO THE IGLICA PAVILION

6.000 PLN net price
(1.386€*)

Dimensions:
9,15 m x 3,10 m



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LED SCREEN ABOVE ENTRANCE A TO THE PCC

1.490 PLN/day net price
(344€*)

10 seconds of advertisment
dispalyed
once every 3 minutes



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MOVABLE BANNERS - CUBE SHAPED STRUCTURES MEASURING 4X4M*



13.860 PLN net price
(3.200€**)

Dimensions:
3,60 m x 3,60 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024

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QUOTATION

Advertisement	Net price
Construction on pav. 3 - left side	15.000 PLN (3.461€*)
Construction on pav. 3 - right side	19.500 PLN (4.500€*)
Construction on pav. 3A (whole)	14.500 PLN (3.347€*)
Construction on pav. 3A (half)	11.400 PLN (2.630€*)
Banner on the 5g connector - on pav. 6 side	6.600 PLN (1.523€*)
Construction on the 5G connector on iglica side	9.900 PLN (2.285€*)
Construction on pav. 5A	5.000-8.000 PLN (1.155-1848€*)

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Advertisement	Net price
Construction on the Connector between the PCC pavilion and the Western Hall	5.000 PLN (1.155€*)
Construction at the main entrance to the Iglica pavilion	6.000 PLN (1.386€*)
LED screen above entrance A to the pcc	1.490 PLN/1 day (344€*)
Movable banners - cube shaped structures measuring 4x4m	13.860 PLN (3.200€*)

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ADVERTISING INSIDE THE PAVILIONS*

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CONSTRUCTION IN PAV. 5 ABOVE THE ENTRANCE TO THE 5G CONNECTOR

5.000 PLN net price
(1.155€*)

Dimensions:
5,50 m x 2,50 m



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CONSTRUCTION IN THE 5G CONNECTOR ABOVE THE ENTRANCE TO PAV. 5

5.000 PLN net price
(1.155€*)

Dimensions:
5,60 m x 4 m

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the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

BANNER IN THE 5G CONNECTOR - ABOVE THE ENTRANCE TO PAV. 5A

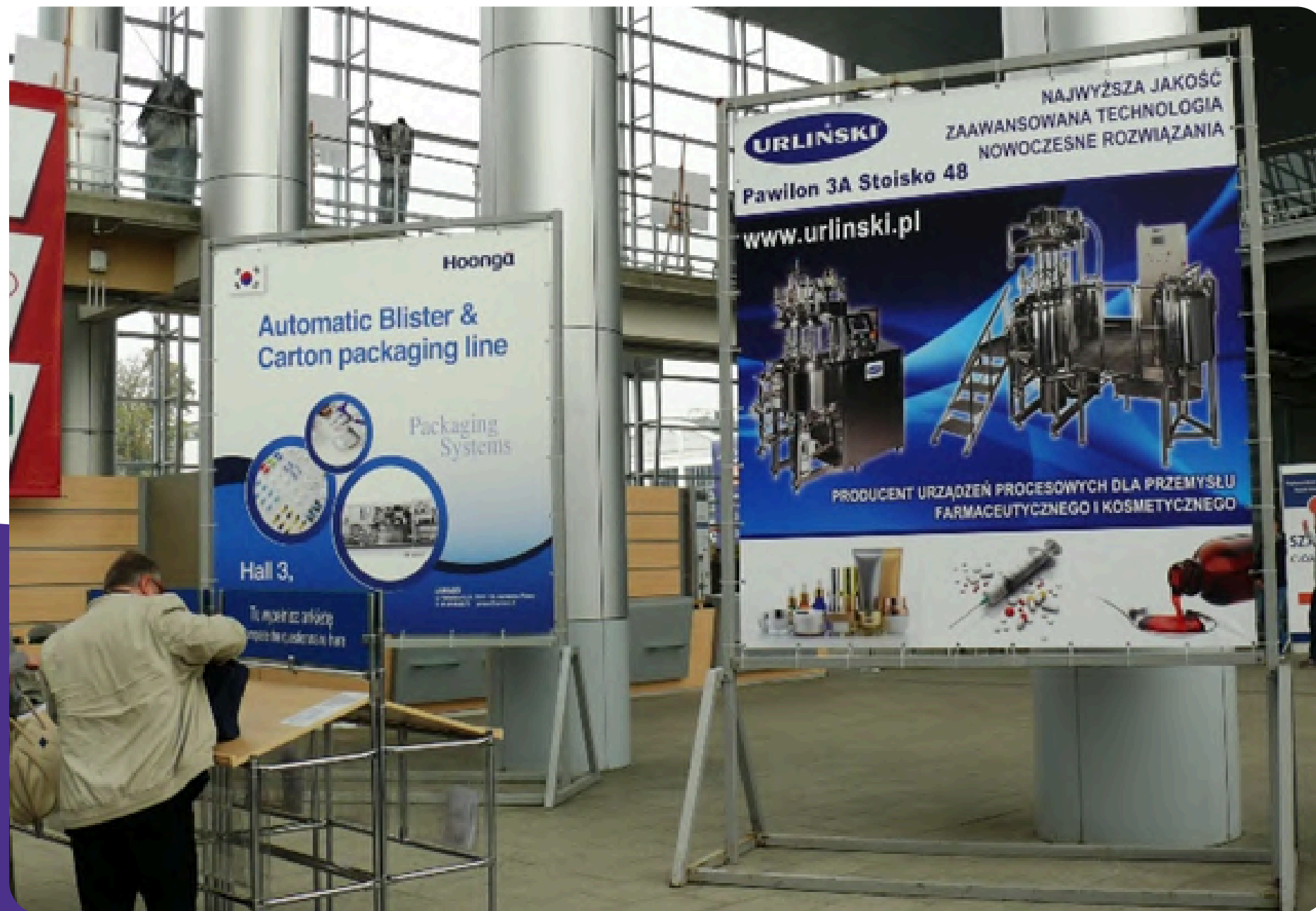
4.000 PLN net price
(923€*)

Dimensions:
11,60 m x 2 m



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FREESTANDING CONSTRUCTION – BALEX*



3.300 PLN net price
(761€**)

Dimensions:
2,80 m x 2,80 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

MOBILE ADVERTISING OUTSIDE THE EXHIBITOR'S STAND

Individual quotation



STICKERS ON THE ENTRANCE DOORS TO THE EASTERN HALL AND PAVILLIONS*

1.200 PLN net price
(277€**)

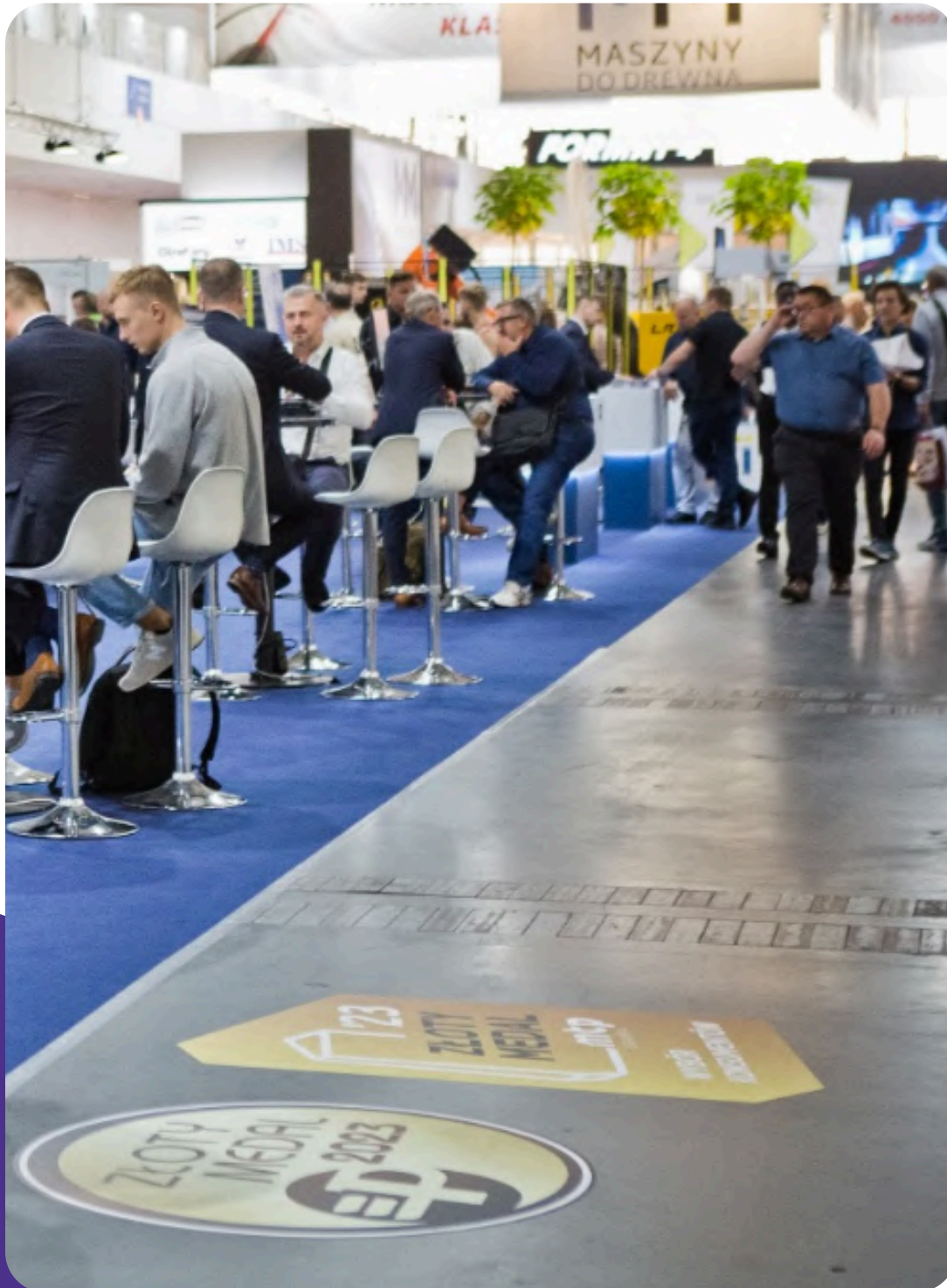
Dimensions:
1 m x 1 m



*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

STICKERS ON THE FLOOR*



1.200 PLN net price
(277€**)

Dimensions:
1 m x 1 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

LOGO ON THE FAIR MAP



1.600 PLN net price
(369€*)

*estimates based on currency exchange rate of 18.11.2024

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QUOTATION

Advertisement	Net price
Construction in pav. 5 above the entrance to the 5G connector	5.000 PLN (1.155€*)
Construction in the 5G connector above the entrance to pav. 5	5.000 PLN (1.155€*)
Banner in the 5G connector - above the entrance to pav. 5A	4.000 PLN (923€*)
Freestanding Construction - Balex	3.300 PLN (761€*)
Mobile advertising outside the exhibitor's stand	Individual quotation

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Advertisement	Net price
Stickers on the entrance doors to the eastern hall and pavillions	1.200 PLN/1 sticker (277€*)
Stickers on the floor	1.200 PLN/1 sticker (277€*)
Logo on the fair map	1.600 PLN (369€*)

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HOW WE WORK?

- Orders must be placed by 30.04.2025 via the Exhibitors' Zone or by email as agreed.
- The printing, assembly and disassembly of advertisements are the responsibility of the Poznań International Fair.
- The arrangement in which orders are placed determines the allocation of advertising space.
- The design of the advertisement is the responsibility of the client or the Fair for an additional fee.



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